

Jing Zhao

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Creative professional with art history knowledge and art practice experience. Adaptable problem solver with superior multilingual communication skills, as well as accuracy and thoroughness. Committed to best practices in museum collection management and media production.

EDUCATION

Pratt Institute · 2020-2022

Museums and Digital Culture, MS

Maryland Institute College of Art · 2017-2019

Photographic and Electronic Media, MFA

China Academy of Art · 2012-2016

Photography, BA

EXPERIENCE

Museum of Chinese in America, New York, NY

2020 US Census Organizer (Remote), March 2020 – August 2020

- Supported the museum's outreach to engage thousands of its constituents about the importance of completing the census survey
- Designed appealing posters and flyers to increase public census awareness and participation
- Coordinated in launch a multilingual and multiplatform social media campaign to target Chinese communities in NYC

Museum of Chinese in America, New York, NY

Communications, Graphic Design, and Media Production Intern, December 2019 – March 2020

- Assisted with implementation of media outreach campaigns, web content development, and social media engagement
- Produced and edited video and image content for museum programs and publication
- Organized and translated museum press and social media posts
- Maintained and updated media contacts database

NewFilmmakers New York, Anthology Film Archives, New York, NY

Social Media Intern, July 2019 – November 2019

- Supported background research of film series
- Managed social media through online marketing and promotion
- Insured photographic and video documentation of events

Maryland Institute College of Art, Baltimore, MD

Graduate Program Assistant, August 2018 – May 2019

- Supported program director with courses and external communications
- Facilitated informational meetings
- Organized program activities

MICA GradEx Graduate Exhibition Committee, Baltimore, MD

Curator, September 2017 – May 2019

- Designed exhibition space planning for grad students
- Assisted with online promotion and opening reception
- Executed equipment checkout and artworks transportation

MadeIn Gallery, Shanghai, China

Gallery Intern, February 2017 – May 2017

- Managed front desk consultations and fielded customer phone calls
- Offered visitors gallery tours
- Updated gallery website and *Art-Ba-Ba* BBS
- Managed video data of *Shanghai Contemporary Art Archive Project*

SKILLS

Software

Microsoft Office, Google Suites, Omeka S, Adobe Acrobat DC, Adobe Photoshop, Adobe Lightroom, Adobe Premiere Pro, Adobe InDesign, Final Cut Pro, Logic Pro

Data Analytics

Google Analytics, Google Data Studio, Tableau Public

Programing

HTML, CSS

Media Production

Photography, Videography, Digital painting

Language

English (proficient), Mandarin (native)

RECENT PROJECTS

Mediation in the Digital Age: Emotion, Memories, and Values

[*Mediation in the Digital Age: Emotion, Memories, and Values*](#) is an online collection that features artworks reacting to the current digital landscape. It displays the contemporary art scene (2011-2017) that artists from different countries use videos to question and provoke ideas in which digital media shape acts of our memory, emotive process, and values.

Media Artists Speak

The [Media Artists Speak](#) project aims to provide an online platform for media artists to share and learn about media art conservation. It features a blog page for media artists to post their opinions on how art institutions should take care of their works during the exhibition, preservation, and restoration process. This project also committed to researching media art conservation methods, technologies, resources and case studies that provide artists more comprehensive insights.

AWARDS and SCHOLARSHIPS

Pratt Institute

Graduate Merit Scholarship, 2020-2022

Maryland Institute College of Art

Graduate Merit Scholarship, 2017-2019

Zhejiang Provincial Federation of Literary and Art Circles

Annual Talent in Fine Art, 2016

China Academy of Art

"Ling Fengmian" Gold Award, 2016